MISSION STATEMENT

Carolina North is a living and learning community, expanding Carolina’s multiple missions, intensifying innovation and redefining our engagement with the region, the state and the world.

Carolina North is an environment where diverse partnerships are created and new endeavors are born and nurtured.

Carolina North is a place of exceptional energy, beauty and contemplation, connecting to and enhancing both the original campus and neighboring communities.
CHARACTERISTICS

1. Living and learning community
2. Mixed uses including office space and research, residential and service retail
3. Environmentally sensitive
4. Multi-modal transportation
5. Pedestrian- and bicycle-friendly
6. Look and feel of Carolina’s historic campus
THE RIGHT TIME FOR
CAROLINA NORTH

1. Expanding academic programs
   Research, teaching, engagement

2. Engaging with partners to connect the
   University to economic development of the
   region and state

3. Responding to employee housing needs

4. Ability to plan carefully for future of
   University
LOCATING AT CAROLINA NORTH

1. Any program or organization desiring to locate at Carolina North must support and advance the mission of the University in research, teaching and public service.

2. All programs must have a University sponsor.

3. All programs should provide opportunities for involvement by faculty, staff and students.

4. Carolina North should contribute to the economic development of the region and the State of North Carolina.
Chapel Hill High School
Smith Middle School
Seawell Elem. School
Horace Williams Airport
Airport Road

AERIAL LOOKING NORTHWEST
NEIGHBORHOODS
TIMELINE CREATING DRAFT PLAN

1. Mission Statement Created by University Leadership – Fall 2002
3. Initial Carolina North Draft Conceptual Plan – Fall 2003
5. Revised Carolina North Conceptual Plan – Spring 2004
6. Presentation to University Board of Trustees – March 2004
7. Presentation to Town of Chapel Hill Council – May 2004
TIMELINE FOR PROPOSED DEVELOPMENT

1. Projected buildout of 50 years
2. Pace of development determined by programmatic needs for space and resources
3. Developed in 5- to 10-year phases
4. Mixed-use communities will be created
Institutional/Research: 6 million gross square feet
Residential: 2 million gross square feet
Service Retail: .3 million gross square feet
Common Uses: .1 million gross square feet

Parking:
- Off-Street Deck Parking: 10,600 spaces
- Off-Street Surface Parking: 1,400 spaces
- On-Street Parking (all streets): 5,000 spaces
OPEN SPACE

- 48 acres of green space
- 30 acres of landscaped parks & quads
- 18 acres of natural areas
The plan includes five neighborhoods, each having a recognizable center, mix of uses and a pedestrian-friendly street network.
LAND CURRENTLY IN USE
AND STREET NETWORK
1. Maximize accessibility by all modes
2. Design for and encourage use of alternative modes
3. Minimize impacts on neighborhoods
TRANSPORTATION PLAN ELEMENTS

1. Trip-reduction measures
2. Local transit enhancements
3. Regional transit connections
4. Park-and-ride
5. Roadway and traffic improvements
6. Bicycle and pedestrian routes and connections
1. Improvements will be phased
2. Must partner with local and state governments
RECOMMENDED IMPROVEMENTS TO THE PLAN
RECOMMENDED IMPROVEMENTS TO THE PLAN

1. School Site
2. Realigned Street
3. Residential Buffer
4. Parking Reduction
5. Building Heights
6. Housing
7. Green Space
8. Stream Buffers

March 2004
1. School Site
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December 2003

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BUILDING HEIGHTS

- 4-5 stories
- 3-4 stories
- 2 - 3 stories
- Common Uses
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BUILDABLE AREAS PER F.A.A. REGULATIONS
NEXT STEPS