

CAROLINA NORTH

Conceptual Draft Master Plan

May 2004

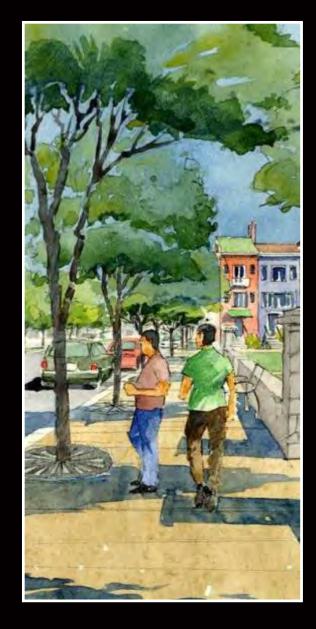
Ayers/Saint/Gross - Stonebridge Associates - Martin/Alexiou/Bryson

MISSION STATEMENT

Carolina North is a living and learning community, expanding Carolina's multiple missions, intensifying innovation and redefining our engagement with the region, the state and the world.

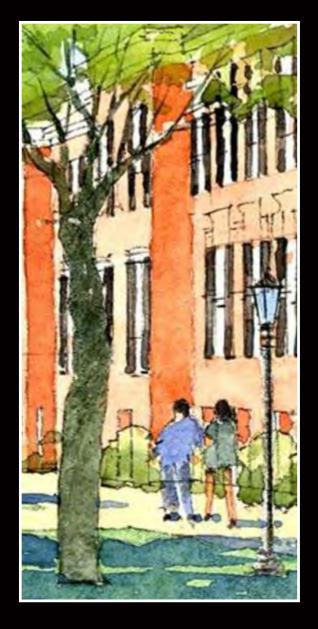
Carolina North is an environment where diverse partnerships are created and new endeavors are born and nurtured.

Carolina North is a place of exceptional energy, beauty and contemplation, connecting to and enhancing both the original campus and neighboring communities.



CHARACTERISTICS

- 1. Living and learning community
- 2. Mixed uses including office space and research, residential and service retail
- 3. Environmentally sensitive
- 4. Multi-modal transportation
- 5. Pedestrian- and bicycle-friendly
- 6. Look and feel of Carolina's historic campus

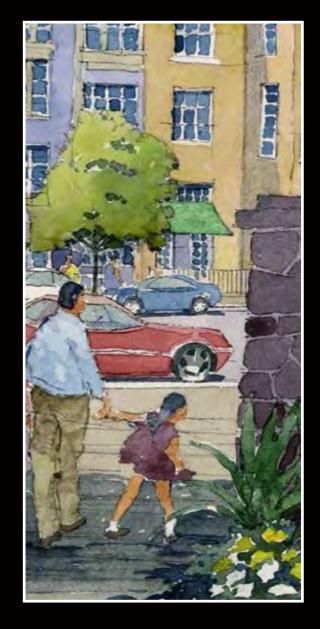


THE RIGHT TIME FOR CAROLINA NORTH

1. Expanding academic programs

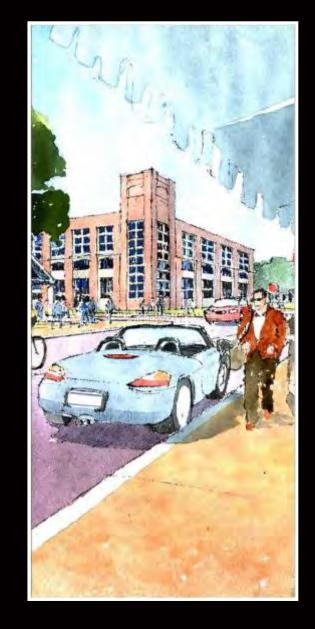
Research, teaching, engagement

- Engaging with partners to connect the University to economic development of the region and state
- 3. Responding to employee housing needs
- Ability to plan carefully for future of University



LOCATING AT CAROLINA NORTH

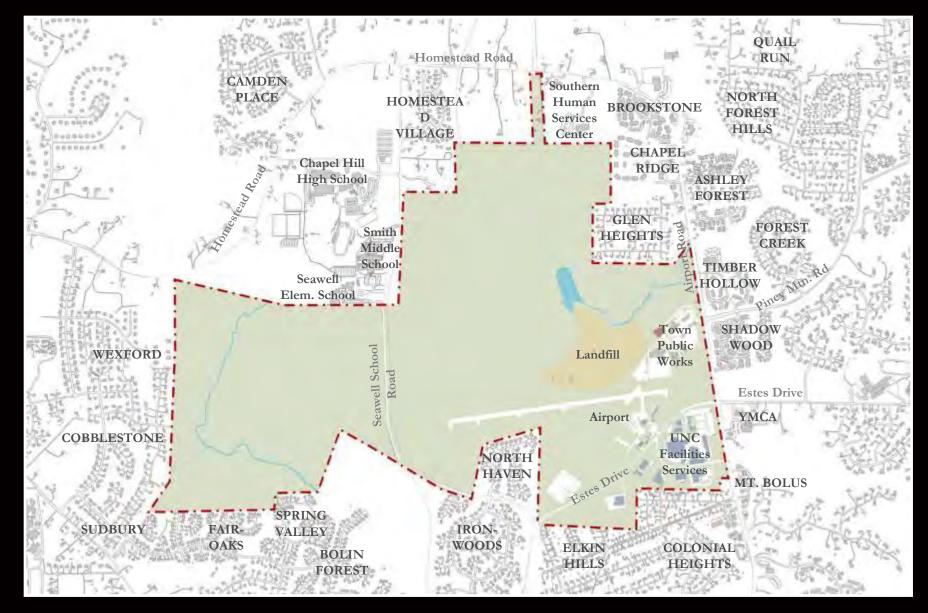
- Any program or organization desiring to locate at Carolina North must support and advance the mission of the University in research, teaching and public service
- 2. All programs must have a University sponsor
- 3. All programs should provide opportunities for involvement by faculty, staff and students
- Carolina North should contribute to the economic development of the region and the State of North Carolina





Chapel Hill High School
Smith Middle School
Seawell Elem. School
Horace Williams Airport
Airport Road

AERIAL LOOKING NORTHWEST



NEIGHBORHOODS



Weaver Dairy Extension
Homestead Road
Airport Road
Seawell School Road
Estes Drive Extension

EXISTING STREETS

TIMELINE CREATING DRAFT PLAN

- 1. Mission Statement Created by University Leadership – Fall 2002
- 2. North Carolina Advisory Groups Work Effort and Reports – Spring 2003
- 3. Initial Carolina North Draft Conceptual Plan Fall 2003
- 4. Community and State Feedback Winter 2004
- 5. Revised Carolina North Conceptual Plan Spring 2004
- 6. Presentation to University Board of Trustees March 2004
- 7. Presentation to Town of Chapel Hill Council May 2004



TIMELINE FOR PROPOSED DEVELOPMENT

- 1. Projected buildout of 50 years
- 2. Pace of development determined by programmatic needs for space and resources
- 3. Developed in 5- to 10-year phases
- 4. Mixed-use communities will be created



CAROLINA NORTH

DEVELOPMENT









Institutional/Research

Residential Service Retail



Support Buildings Surface Parking



FULL BUILDOUT



Institutional/Research

Residential Service Retail



Support Buildings Deck Parking Surface Parking



Off-Street Deck Parking Off-Street Surface Parking On-Street Parking (all streets) 10,600 spaces 1,400 spaces 5,000 spaces

Institutional/Research Residential Service Retail Common Uses 6 million gross square feet 2 million gross square feet .3 million gross square feet .1 million gross square feet



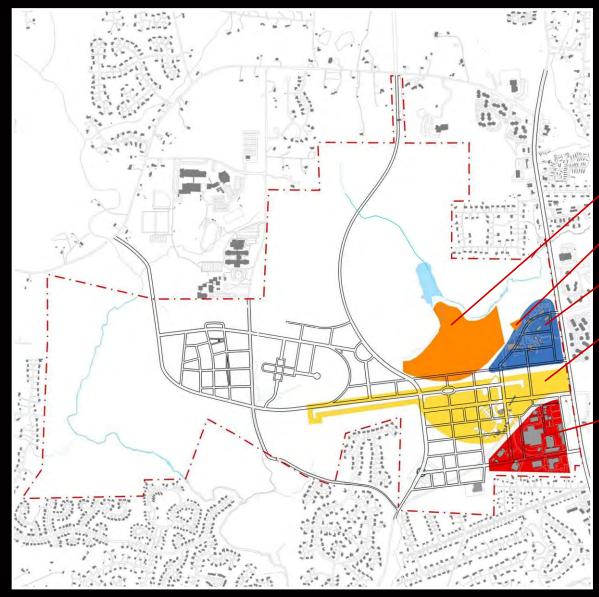
OPEN SPACE



48 acres of green space 30 acres of landscaped parks & quads 18 acres of natural areas



NEIGHBORHOODS The plan includes five neighborhoods, each having a recognizable center, mix of uses and a pedestrian-friendly street network.



landfill chemical site Town Public Works Horace Williams Airport

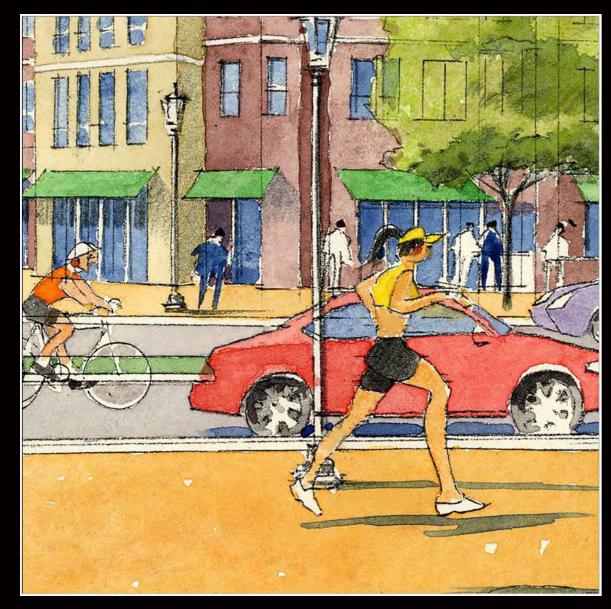
UNC Facilities Services

LAND CURRENTLY IN USE AND STREET NETWORK

CAROLINA NORTH

TRANSPORTATION

Martin/Alexiou/Bryson Transportation Planning and Traffic Engineering



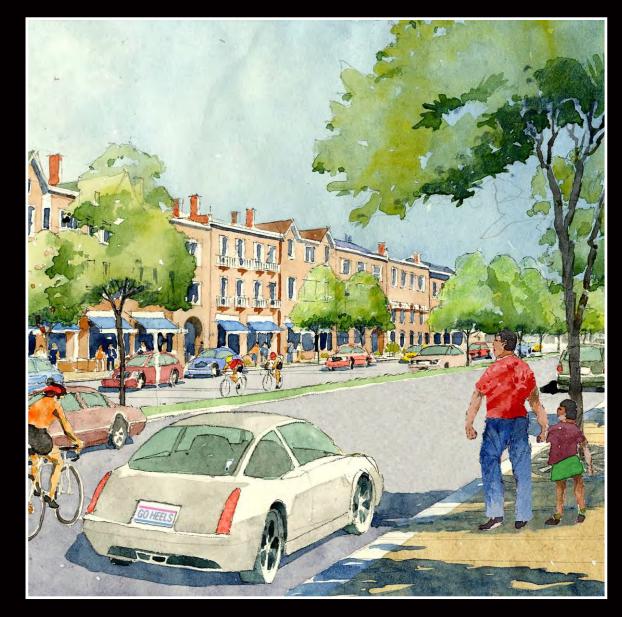
- Maximize accessibility by all modes
- 2. Design for and encourage use of alternative modes
- 3. Minimize impacts on neighborhoods

TRANSPORTATION GOALS



- 1. Trip-reduction measures
- 2. Local transit enhancements
- 3. Regional transit connections
- 4. Park-and-ride
- 5. Roadway and traffic improvements
- Bicycle and pedestrian routes and connections

TRANSPORTATION PLAN ELEMENTS



- Improvements will be phased
- 2. Must partner with local and state governments

TRANSPORTATION PLANNING

CAROLINA NORTH



1. School Site

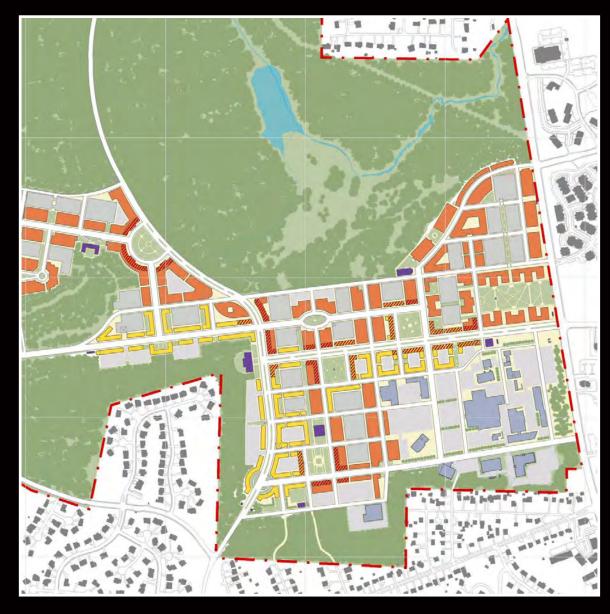
- 2. Realigned Street
- 3. Residential Buffer
- 4. Parking Reduction
- 5. Building Heights
- 6. Housing
- 7. Green Space
- 8. Stream Buffers

March 2004



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December 2003



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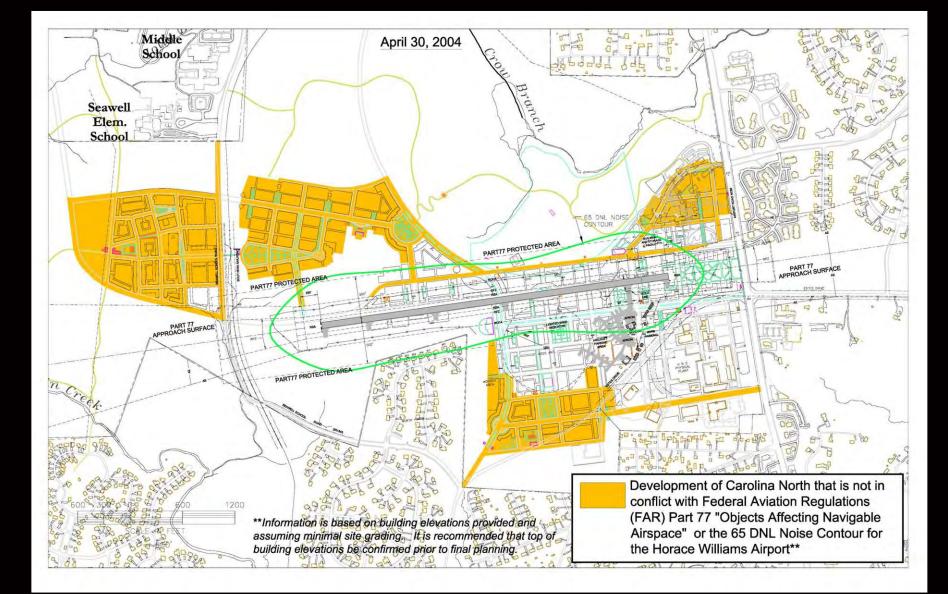
BUILDING HEIGHTS

4-5 stories3-4 stories2 - 3 storiesCommon Uses



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March 2004



BUILDABLE AREAS PER F.A.A. REGULATIONS



NEXT STEPS