The Community Carbon Reduction (CRed) Program and Carolina North

Doug Crawford-Brown and the CRed Team Institute for the Environment UNC-Chapel Hill

Background

Environmental points in two directions

Energy use

points in two directions

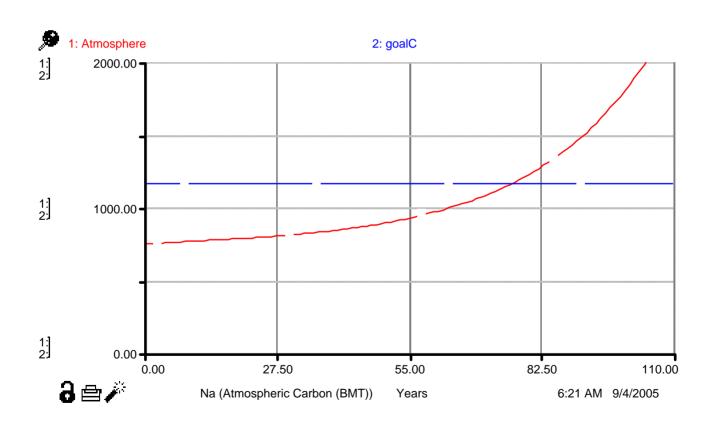
Background: Communities must meet legitimate needs of citizens







But in meetings these needs, carbon dioxide is released



Chapel Hill today



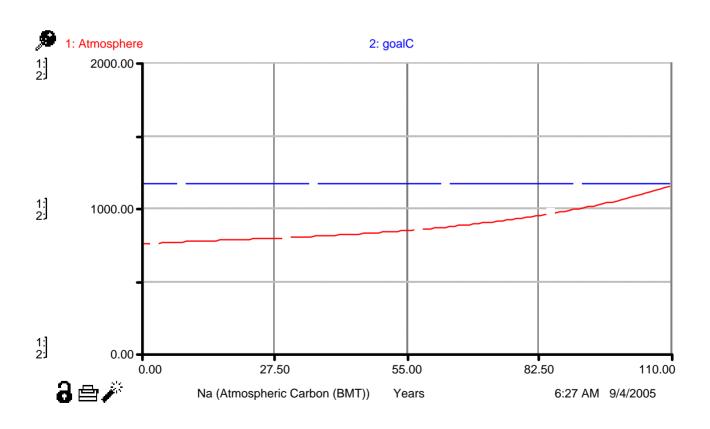
Approximately 22 metric tons per person per year

Cambridge today



Approximately 11 metric tons per person per year

At least one government has agreed to a policy of 60% reduction



The solution?



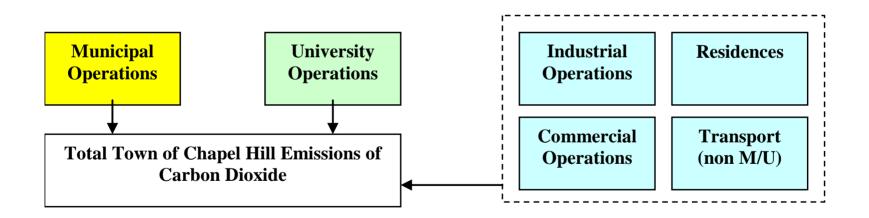


Dividing up the causes and solutions

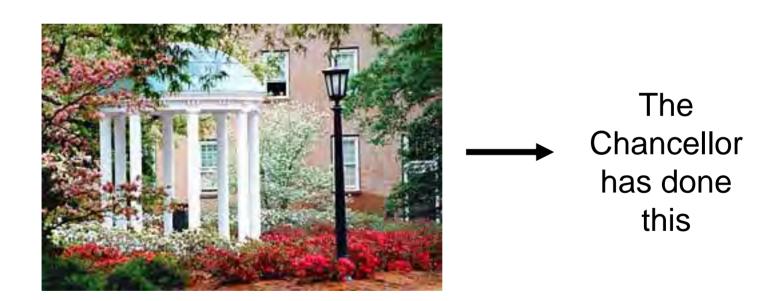


Political regions
Municipalities
Energy sectors
Institutions
Individuals

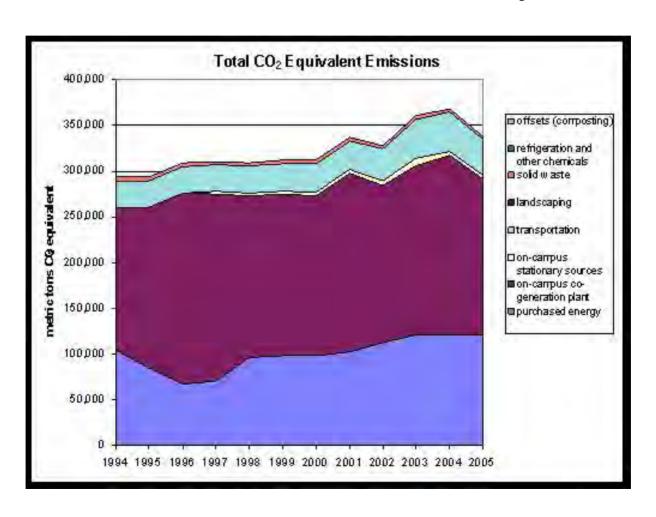
This is a Joint Commitment by UNC-Chapel Hill and the Town Offices



Step 1: Agree to become a CRed partner site



Step 2: Create a carbon dioxide emissions inventory



Creating boundaries of the system

External Energy

On-Site Energy

On-Site Fleet

Employee Commutes



Waste Generation Embodied Carbon

Landscaping

Refrigerants

Step 3: Using the inventory, identify the activities leading to the largest emissions

- 121334 metric tons per year from purchased electricity consumption (Duke Power);
- 170650 metric tons per year from on-campus co-gen operation;
- 4097 metric tons per year from on-campus stationary sources;
- 38579 metric tons per year from transportation (campus fleet, commuting);
- 88 metric tons per year from landscaping;
- 3465 metric tons per year from solid waste;
- 21.7 metric tons per year from refrigerants and other fugitive gases;
- 140.9 metric tons per year of offset from composting.

In even more detail to the extent possible

Fuel	End Use	Percent of Total
Electricity	Space heating	2.5%
	Space cooling	10.6%
	Water heating	3.2%
	Ventilation	4.0%
	Cooking	0.6%
	Lighting	26.4%
	Refrigeration	3.2%
	PCs	1.6%
	non-PC equipment	3.6%
	Other	16.9%
Natural gas	Space heating	8.2%
	Space cooling	0.2%
	Water heating	3.2%
	Cooking	1.4%
	Other	7.4%
Distillate oil	Space heating	1.5%
	Water heating	0.4%
	Other	1.5%
Other fuels	Misc	3.7%
Total		100.0%

Step 4: Identify short, medium and long-term strategies to reduce emissions, focused on these activities

- **Short-term**: no initial cost
- Medium-term: payback period of 3-5 years
- Long-term: perhaps no payback; perhaps requires partnerships

Questions to ask...

- Do I need the square foot of space?
- If I do, how energy efficient is it?
- Regardless of energy efficiency, how will I get the energy to the point of use?
- Regardless of how I get it there, what will be the fuel I use?
- Regardless of emissions from this fuel, what is the capacity of the site to reabsorb some of these?

Step 5: Develop a pledge rooted in these strategies and submit that pledge on the CRed web site (www.cred-uk.org; www.cred-us.org)







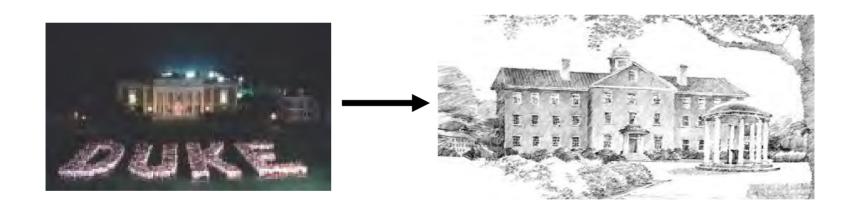


Step 6:
Implement those strategies over whatever timeline you specify

Step 7: Assess progress towards the goal each year or two

- 121334 metric tons per year from purchased electricity consumption (Duke Power);
- 170650 metric tons per year from on-campus co-gen operation;
- 4097 metric tons per year from on-campus stationary sources;
- 38579 metric tons per year from transportation (campus fleet, commuting);
- 88 metric tons per year from landscaping;
- 3465 metric tons per year from solid waste;
- 21.7 metric tons per year from refrigerants and other fugitive gases;
- 140.9 metric tons per year of offset from composting.

Total emissions or per capita?



Energy and Environment at Carolina Energy Sciences North Environment Greening the **SEEED** and Health Campus Policy, Planning and Economic Development