



B-44 - EXTERIOR SIGNS

In keeping with other site elements throughout our campus landscapes, the University desires consistent design for our exterior signs.

Building Identification & Address Signs

These are free-standing signs to identify the name of the building. Facilities Planning and Design reviews and approves these signs. If the signs include special elements not within the sign guidelines, review by Facilities Planning and approval by the Chancellors Buildings and Grounds Committee is required. If a project replaces or proposes a new sign for the building, the project is responsible for cost of installation. The UNC sign shops designs, fabricates, and installs the signs. Link to information about building identification signs:

<https://facilities.unc.edu/resources/design-guidelines/signs/>

In addition, the location for and size, font, color & material of Building Address Signs shall be coordinated through Facilities Planning.

Wayfinding Signs

UNC-CH does not have a wayfinding sign system, although there is some provisions for way-finding to be found in the link: <https://facilities.unc.edu/resources/design-guidelines/signs/> For special conditions reviewed by Facilities Planning & Design and approved by the Chancellor's Buildings and Grounds Committee, some way-finding signs can be designed and created for specific locations.

Parking Lot/Decks Signs

UNC Transportation and Safety creates and maintains signs to identify and establish rules for each parking lot/parking deck. The signs' designs are coordinated through Transportation & Parking, and fabricated and installed by the UNC sign shop.

Construction Signs

Signs to identify and give information about construction projects are required with each construction project; and are a part of the pedestrian detour plan for the project. The location and information on the signs should be reviewed and approved by the Facilities Planning and Design Dept. project manager. Design for this type of sign is typically coordinated by the Project Manager with fabrication by the general contractor or a third party.

Example:





Building & Street Banners

Building Banners may not be used in lieu of the permanent signage described in this policy. Note: Student and Commercial signage policy is described by the Facilities Use Policy of the University.

A Department in a building facing onto a street may install Street Banners on utility poles bordering the building. The Department is responsible for the content, Maintenance, any timely removal of the banners. All such installations require the permission of the pole owner. Note: Student and Commercial signage policy is described by the Facilities Use Policy of the University.

Temporary Signs

Policies for the use of temporary signs are found under the Facilities Use Standard at:

<https://unc.policystat.com/policy/7057463/latest/>

Accessibility Standards for Signage

The University Office of Accessibility Resource Services <https://ars.unc.edu/> provides guidance on standards for exterior and interior signage. Designers shall coordinate all proposed signs with the Project Manager and Facilities Planning & Design ahead of any fabrication.

Plaques

The policy on Permanent Markers on Campus can be found at:

<https://policies.unc.edu/TDClient/2833/Portal/KB/ArticleDet?ID=132154>

The markers or plaques are coordinated and reviewed by Facilities Planning & Design (University Architect, ADA Manager, Landscape Architect) prior to submittal to the Chancellor's Buildings and Grounds Committees for material, size, and placement.